



ANNETTE LACKOVIC
'SALES AND MOTIVATIONAL SPEAKER'



WHO IS ANNETTE LACKOVIC?

Annette is Australia's Leading Female Sales Expert and founder of the nationally recognised company Billionaire Babes. Annette's passion is helping individuals reach their untapped potential in sales and business through creating massive amounts of motivation to their performance. Her specialties are from helping obliterate insecurities and fears of selling to teaching you how to make bucket loads of cash through cutting edge sales systems and communication techniques.

From one on one coaching, to standing on stage in front of a crowd, Annette has extensive experience and raving fans in helping small business to large corporate companies such as Pernod Ricard Australia, Sanity Music, Dusk, Flexi-Rent and Ezypay to name a few. Annette has helped companies make well and truly over \$500 million dollars in sales.

Annette has been creating winning businesses for more than 16 years and is the Founder and CEO of Her International : Ltd. Annette's passion and core business is Billionaire Babes, which focuses on unlocking the real income potential in business and their employees. She believes that powerful communication skills, creating systems, processes and enhancing your personal development has been the difference in helping create skyrocketing breakthroughs.

Annette is a dynamic, upbeat communicator and an expert in Sales, Negotiation and Human Performance with a masterful background in Neuro Linguistic Programming (NLP). When you experience Annette's live events there is no doubt that you will see her dance, as she can't tame the dancer inside.

Annette's ability to help organisations and individuals maximise their income potential comes from her own experience as a business owner, business coach, sales trainer and international speaker, presenter and coach. This combination creates not only a credible and experienced speaker, she also connects with the audience with massive amount of empathy and rapport.

Brands & Companies that have used the skills of ANNETTE LACKOVIC



Australian Brands

- Mazda
 - Les Mills
 - Pernod Rickard Australia
 - YMCA
 - Bras N Things
 - Fitness Australia
 - Fernwood
 - Dusk
 - Diva
 - Sanity Music
 - Mazda
 - Giorgio Amani
 - Harvey World Travel
 - Filex (Largest Fitness Convention in Australia)
 - Entourage (Largest Movement of under 40 Entrepreneurs)
- ...and many many more



Men's Health

Newspaper/ Print Publishing & Media (As seen on A Current Affair)



ANNETTE LACKOVIC has interviewed some of the leading entrepreneurs of the country!

LIVING LEGENDS

I N T E R V I E W S E R I E S

				
<i>Janine Allis</i> Boost Juice	<i>Rae Morris</i> L'oreal Make Up Director	<i>Amanda Gore</i> Australia's #1 Motivational Expert	<i>Michelle Bridges</i> Celebrity Trainer	
				
<i>Kate Boorer</i> Employee Engagement Expert	<i>Luke Faccini</i> Serial Entrepreneur	<i>Heather Porter</i> Social Media Expert	<i>Emma Sutherland</i> Celebrity Naturapath	<i>Jody Foy</i> Retail Queen Shoe of Prey
				
<i>Francesca Welster</i> Franchise Expert Brazilian Beauties	<i>Jack DeLosa</i> The Entourage	<i>Deanne Carter</i> Personal Wealth Guru	<i>Naomi Simson</i> Red Balloon Days	<i>Travis Bell</i> Worlds #1 Bucket List Guy



Living Legends Interview Series
Extraordinary Leaders Making Extraordinary Differences
 Imagine hearing advice on growing your business from one of Australia's most well known Female Entrepreneurs who recently sold 65% of her business for 70 million Dollars!
 Or Learning the biggest mistakes the super rich made before they hit the big time, saving you thousands of dollars and hours!
 Join Annette Lackovic, (aka Netty'D) while she interviews the biggest names in the country and makes them open up to share their very own best educational tips to help you thrive in business.
REGISTER NOW to have the interviews sent straight to your inbox for FREE!
www.billionairebabes.com.au/livinglegendsregister




Annette has interviewed the biggest names in the country and has made them open up to share their very own best educational tips to help the entrepreneurs out there to thrive in their business. Annette's audience enjoy hearing advices shared by most well known Female Entrepreneur, Janine Allis from Boost Juice, who shared that she recently sold 65% of her business for \$70 Million! Other than that, they enjoy learning from the biggest mistakes shared during the interview by how a super rich struggled to how where she is now.

Inspiring success stories are shared and has made great impact to many of our business people out there.

Sneak peak of some Billionaire Babes testimonials



Annette is an amazing teacher when it comes to taking you sales skills to the next level. Having had very little training in this space, I was amazed at how quickly Annette could transform my skills and sales processes in my business.

Annette not only teaches you what to do, she helps deal with deeper issues that can often be the main issue when working the sales space. This then allows you to implement the tools and process to guarantee success. Without hesitation I would recommend one on one sales coaching with Annette. She will show you how to get the results you are after quickly! Feel free to contact me personally if you want to ask some more specific questions about the work I did with Annette.



**KATE BOORER, CEO
EMPLOYERABILITY**



Annette is one of the best B2B professionals I know. Annette is exceptionally outstanding in every way. Just ask any business she has worked with.

Together over the last 10 years we have helped shape the Recreation Sector, improving the Industry in Australia by making hundreds of Businesses more profitable. Motivation staff is skill that comes naturally for Annette. There is nothing this extraordinary woman doesn't know, she has mastered every aspect of successful operations.



**ZELKA STEFEK, BUSINESS DEVELOPMENT DIRECTOR
LES MILLS ASIA PACIFIC**



I signed up for coaching with Annette to improve my sales skills to increase my income. When I first met Annette approximately 2 months ago, I asked how I could improve my presenting skills to sell from the platform.

After only 2 months of training I have now gone from 2 sales per presentation to 13 sales! My presenting skills have immensely improved thanks to Annette, I feel much more confident with how I present the product which is exactly what I wanted. The most significant part for me was achieving my goals and making myself more accountable. Also, setting my goals and learning HOW to achieve them.



**SUSANNA GHEZAL
POSITIVE REAL ESTATE**

“We had a fantastic time, and learnt so much. Thanks Netty for all your wonderful and helpful information and I have it here in front of me all the time.”

PAUL VAN SCHELLEBEECK
COMPLETE ONLINE
MARKETING



“Annette is very thorough! I learnt more awareness of behaviours and restyled price presentation”

MENTIR
CITY GYM



“Annette knew all the information off the top of her head. She was friendly, easily understood and related it in way I understood.”

VICTORIA GOTHORP
CONTOURS



“Annette had great techniques... makes you want to know more.”

GREG MILNE, CEO
DUSK



“Very well presented, she has all the knowledge as well as humor”

PAULA MARTIN
HARVEY WORLD TRAVEL



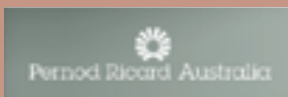
“Annette had great information, was very lively and extremely funny. Her upbeat personality really started our conference with a strong start.”

DAVE HUNT, CEO
CONTOURS
WOMAN'S HEALTH CLUBS



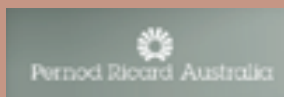
“Annette is a superb presenter her presentation style and delivery was excellent.”

JASON THOMAS
PERNOID RICARD



“Annette was fantastic! Obviously a master of the subject covered. One of the best things about the presentation was watching Annette's presentation style in action - I'm Pumped.”

CARA KEILY
SENIOR SALES EXECUTIVE
PERNOID RICARD

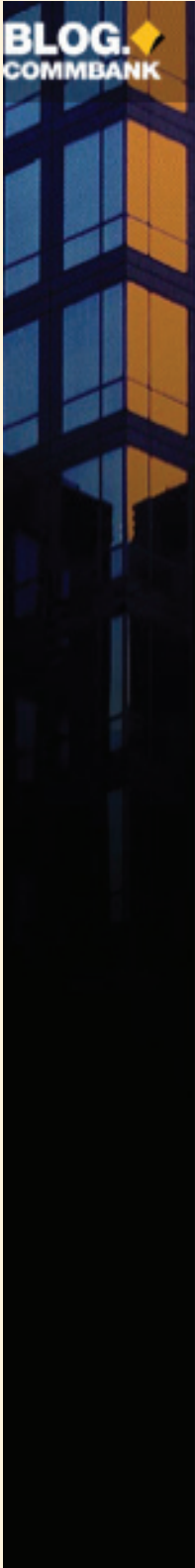


“Annette was fantastic, she stretched her audience & encouraged participation without singling people out.”

SARAH MILLER
DIRECTOR
HQW DISTRIBUTORS



Annette was interviewed by one of the biggest banks in Australia!



18th April 2013

How to increase your sales brilliance

Posted in: Your business



Annette Lackovic

sales

selling

You may have the best product ever but without the ability to sell it, you may as well not have a product at all. Whatever business you're in, knowing how to close that deal is vital. We spoke with Annette Lackovic, Australia's number one female sales trainer, to find out exactly what it takes to make that sale, and how everyone can apply a few simple tips to increase their sales success and profit margins.

Believe in yourself and the product

Confidence, as well as overcoming those fears of rejection or embarrassment, is vital to success in sales, explains Annette. "High self-esteem is the most important characteristic that most successful sales people have. Some sales people fear

Annette in Action!



